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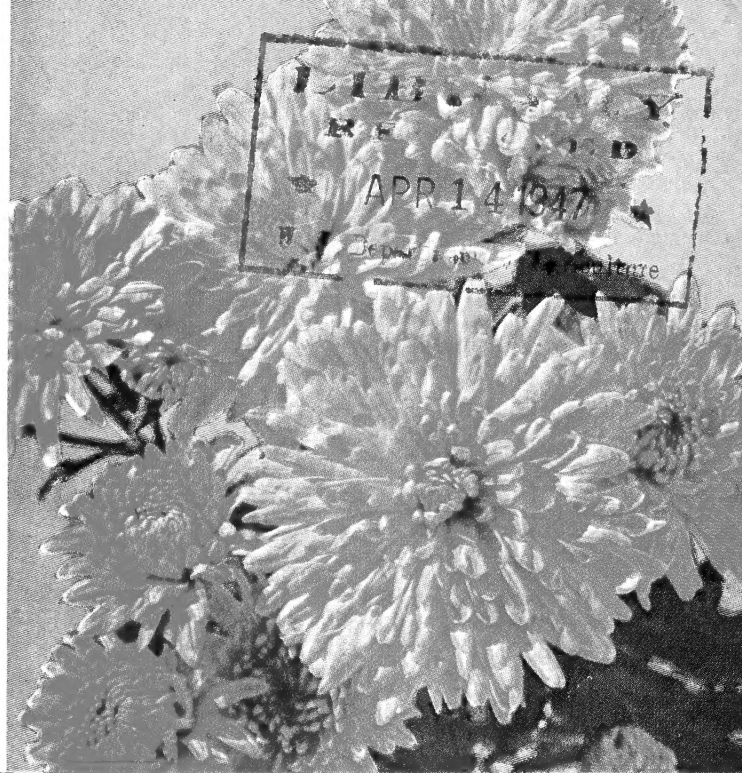
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LINCOLN NURSERIES

P. O. BOX 66

SOUTH LINCOLN, MASS.

RED VELVET



MRS. PIERRE S. du PONT, III

*The Best in
Mums
for 1947*

AVALANCHE



1947 INTRODUCTIONS



BOKHARA

BOKHARA—Beautiful blending of soft crimson and wine shades is the originator's description, but if you can visualize that dark rich red color found in the background of expensive Turkish rugs, you have the exact picture of Bokhara. It is exceptionally hardy, a nice upright plant, good cutting stems, with very dark green disease-resistant foliage. Full double flowers on 24" plants and perfect for cutting by October 10th. If you are looking for some very nice variety that will be a headliner for years, try Bokhara. Seventy-five cents each, 3 for \$2.00.

SUMMERTIME—Remarkably early flowering, brilliant yellow single which blossoms from the middle of July until October. The blooms are single two-inch flowers of bright yellow turning to bronze yellow, fairly fragrant and carried on branching sprays. Very hardy and tough, Summertime will be a wel-

come addition to localities where the seasons are usually too short for the average hardy varieties. Planted in a permanent place, it improves yearly, and the twenty-inch compact bushy plant will spread two feet in diameter, and its dark green glossy foliage covered with bright yellow flowers will merit a good spot in everyone's garden. Seventy-five cents each, 3 for \$2.00.

WHITE WONDER—Ball-shaped Pompon, similar to Early Wonder in growing habits and form of flower. Very tall healthy plants thirty-four inches high with strong cuttable stems with clusters of crisp cream white poms. Petals first seem to be cream but they open up pure white like snow flakes. In full flower by September 25th. Seventy-five cents each, 3 for \$2.00.

KOREAN PRINCESS—The new "anemone flowered" garden Chrysanthemum and the first "anemone flowered" Hybrid Korean to be introduced. Its blossoms are rich bronze-red on opening, with a perfectly formed golden bronze cushioned center, which changes to soft strawberry crimson as they mature. Very unique. Much different than any other garden variety. Many blossoms on well-branched stems, these husky two-foot plants are in full flower October 15th. Be the first in your neighborhood to grow and enjoy the new Korean Princess. \$1.00 each.

KOREAN PRINCESS



*When Speaking or Thinking
of Better Gardens —
Mums the Word*

Hardy Mums for a Riot of Color

THERE is no garden perennial so spectacular, so easy to grow, such a prolific bloomer when all other flowers are gone, as the Hardy Chrysanthemum.

Most mums are hardy and vigorous, sure to bloom, and when planted in May, June, or even in early July, will be in full bloom in late September or early October. They will give you more cut flowers for each dollar spent than any other garden plant, and can be obtained in a great range of color.

One outstanding feature of the Hardy Chrysanthemum is that it can be moved even when it is in full bud. It can be grown anywhere, and in the early fall transplanted to replace any annuals that have ceased blooming.

We offer you one hundred and forty-three varieties of proven popularity, novelties, and newer introductions, which in our opinion will please and give you satisfaction.

1946 AWARDS

At the Annual Harvest and Flower Show of the Massachusetts Horticultural Society in Boston on October 9, 10, 11, and 12, our display of Sure-to-Bloom Hardy Mums was awarded a Silver Medal, Special Prize, and the much coveted Cultural Certificate.

For best display we suggest planting in groups of three or more of each variety.

We ship only locally grown strong 2½ inch pot grown plants, all individually labelled. These will be available from mid-May till early July.

We endeavor to keep our stock true-to-name, maintaining satisfaction to our customers, and have confidence in the safe arrival of your shipment. All goods are forwarded at the purchaser's risk, but if found unsatisfactory on arrival, return to us immediately so that adjustment can be made. No complaint will be recognized later than ten days after arrival. Climatic conditions are beyond our control, so we can assume no responsibility after stock is delivered to customer in good condition.

ORDER NOW—SUPPLY LIMITED.

All orders for twelve or more plants are shipped prepaid. Less than twelve, add five cents per plant for postage and shipping.

Positively no orders can be shipped C.O.D.

OUR INVITATION

We are located on Lincoln Road in South Lincoln, almost at the Wayland Line. Why not drive out during the blooming season where you will see all these varieties in full bloom. Last September and October we had many visitors to our gardens. Many proclaimed that hardy mums sure are a riot of color just as we advertise.

LINCOLN NURSERIES

P. O. Box 66, South Lincoln, Mass.

Tel. Lincoln 0351

AMERICA'S FINEST MUMS

Our better grown sure-to-bloom plants proved satisfactory to all who grew and saw them last year. We were happy to receive many fine reports.

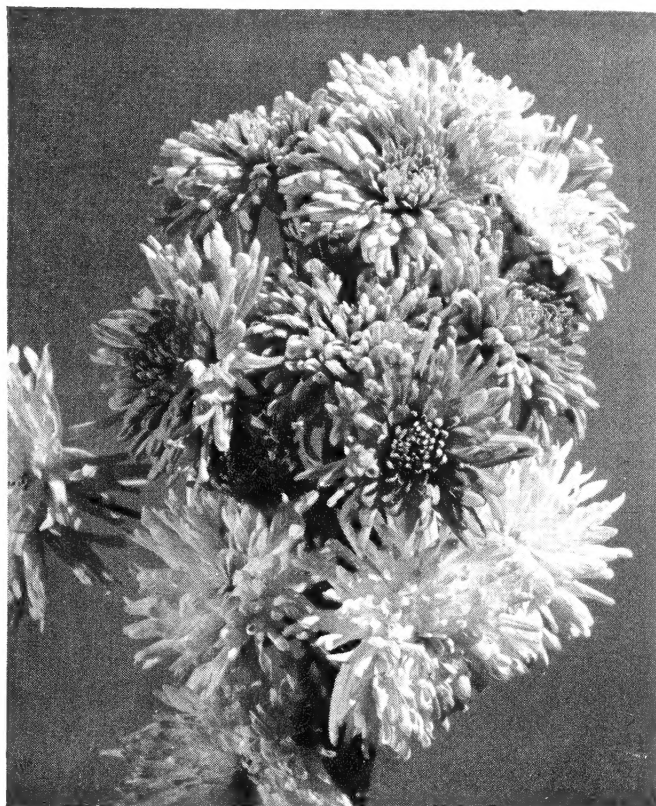
This season we are growing more than one hundred and forty varieties, in a color range that is indescribable.

Our supply will not equal the demand, so to be sure of your choice—ORDER EARLY.

To help you select, we are giving blooming dates, height of plants, size of flowers, and growing habits, from actual observation in our own trial gardens.

GENERAL LIST

- ACACIA**—Miniature single yellow blossoms on 2½ ft. plants, flowers in late Sept. **40c each, 3 for \$1.10.**
- ACE CUSHION**—One of the best cushion mums, multitudes of sun-yellow flowers, 18" high, in bloom about Sept. 24th. **50c each, 3 for \$1.35.**
- AFTERGLOW**—Pleasing shades of raspberry-salmon later fading to buff-salmon; double blossoms are frost resistant. 24" high and blooms about Sept. 28th. **75c each, 3 for \$2.00.**
- ALGONQUIN**—Nice early double yellow, on bushes 24" high which flower in late August and continues till frost. Stake for best results. **40c each, 3 for \$1.10.**
- ALLEGRO**—Double flowers of delicate shrimp-pink. Sturdy upright plant 26" high which is in full bloom Oct. 5th. Won great admiration in our gardens last year. Beautiful for cutting. **75c each, 3 for \$2.00.**
- AMBER GLOW**—A 22" plant with fine double rosy-bronze flowers. Blooms in early Oct. **50c each, 3 for \$1.35.**
- AMELIA CUSHION**—The original cushion mum and still one of the best pink types. Bushes 18" high start blooming in late August. **50c each, 3 for \$1.35.**
- APRICOT GLOW**—Sparkling apricot-bronze cushion which blooms consistently from late August till frost. This 20" plant is ideal for borders. **60c each, 3 for \$1.60.**
- AURORA**—Very early double flowers on dwarf 14" plants. The color combination of red, bronze, and yellow, in flower from Aug. 25th on, makes it very worth-while. **50c each, 3 for \$1.35.**
- AUTUMN GREETINGS**—Masses of bright copper and gold semi-double flowers on a 26" bush from Sept. 15th till frost. Excellent for mass planting. **50c each, 3 for \$1.35.**
- AUTUMN LIGHTS**—Glistening copper single yellow centered flowers on tall 24" bush which flowers about Oct. 5th. **40c each, 3 for \$1.10.**
- AUTUMN SONG**—Brand new color in double mums, wine-rose shading to carmine. A beautiful variety 22" high which is in full bloom on Sept. 12th. One of the best. **75c each, 3 for \$2.00.**
- AUTUMN SUNLIGHT**—Pure golden-yellow double, early bloomer (Aug. 27th). Two-foot plants. **60c each, 3 for \$1.60.**
- AUTUMN TIDE**—Handsome blending of salmon coral with a golden undertone. Nice double variety, 18" high, in bloom by late Aug. **50c each, 3 for \$1.35.**
- AVALANCHE**—The finest white garden variety. Good grower, 24", and it's perfectly formed 5" double blossoms on tall branching sprays bloom from Sept. 4th until frost. Everybody's favorite. **50c each, 3 for \$1.35.**
- AVIATOR**—This 24" plant is very hardy and vigorous. Stands upright and its coppery red double flowers are ideal for cutting in early Oct. **75c each, 3 for \$2.00.**
- BAMBI**—Double fawn-yellow shading to an amber center. Grows 18" high and is in bloom by Sept. 15th. **75c each, 3 for \$2.00.**
- BARBARA SMALL**—Lilac-pink double with carmine center. Early bloomer Sept. 10th, 26" high. **50c each, 3 for \$1.35.**
- BETTY**—Delicate apple-blossom pink with dark rose center. Very upright 26" plant with fine formed double flowers which mature in late Sept. **60c each, 3 for \$1.60.**
- BOKHARA**—1947 introduction by Bristol Nurseries. One of Mr. Cumming's best. **75c each, 3 for \$2.00.**
- BONFIRE**—Double burnt-bronze red flowers on 24" plants. Blooms in early Oct. and is very frost resistant. **50c each, 3 for \$1.35.**
- BRONZE GOLD**—Semi-double cushion which blossoms in late Sept. 20" plant with a fluffy mass of gold flowers tinted with orange-gold. **50c each, 3 for \$1.35.**
- BURGUNDY**—Strong growing 32" upright plant with nice cutting stems of wine-red double flowers about Sept. 20th. **50c each, 3 for \$1.35.**
- BURMA**—Glistening bronze double, softly tinted with orange. 26" bush, in flower around Sept. 26th. **50c each, 3 for \$1.35.**
- BUTTERBALL**—Butter-yellow double. Compact 16" bushy type which starts flowering Aug. 12th. Blossoms turn bronze in cool weather. **50c each, 3 for \$1.35.**
- CALCITE**—Dainty chalk white double with pale sulphur-yellow center. Heavy bloomer, 24" high, about Sept. 15th. **75c each, 3 for \$2.00.**
- CALIPH**—Deep velvety red. Husky 30" plant with strong cutting stems. This popular colored double comes in about Oct. 1st. **40c each, 3 for \$1.10.**
- CANDLELIGHT**—Tightly formed double flowers of creamy ivory white cover this 22" plant in mid-Sept. Prolific bloomer. **75c each, 3 for \$2.00.**
- CHARLES NYE**—This 1946 introduction is destined to become very popular. Three-inch double compact buttercup yellow flowers borne in clusters on strong stems. Grows 26", and is in full flower in late Sept. Positively a "Must Have." **\$1.00 each, 3 for \$2.75.**
- CHAMPION**—Semi-double reddish bronze cushion. Ideal 18" border plants blooming in mid-Sept. **40c each, 3 for \$1.10.**
- CHESTNUT BURR**—Bright chestnut-bronze single, similar to Autumn Lights but has darker and glossier foliage. This 26" variety blooms about Sept. 25th, and seems to be disease resistant. **50c each, 3 for \$1.35.**



Algonquin

CHIPPEWA—Large double bright aster purple, an early one, Sept. 5th, which grows 24" high. Tends to fade in the hot sun, but in cool weather the color is beautiful. **60c each, 3 for \$1.60.**

CLARA CURTIS—Fragrant pink daisy type. A single which blooms in mid-Sept., and grows 22" high. **40c each, 3 for \$1.10.**

CONGO—Medium size double coppery bronze-red. Sturdy stemmed 28" plant which is in full flower by Sept. 20th. One of the 1946 DePetris creations with disease resistant foliage. **75c each, 3 for \$2.00.**

COPPELIA—Strong growing English variety with heavy textured double flowers of fiery Indian-red. Tall 34" plants which bloom in late Sept. **50c each, 3 for \$1.35.**

COURAGEOUS—Stunning dark ruby-red double flowers on the darkest green 26" plant we have ever seen. Tops in its class, and the dark red flowers with the dark green foliage as a contrasting element make Courageous one of the finest. **75c each, 3 for \$2.00.**

CYDONIA—An extremely hardy orange chestnut double flowered variety with blossoms overlaid with mahogany-red. Tall 32" plants blossom by Oct. 10th, and very frost resistant. **40c each, 3 for \$1.10.**

DAHLIA MUM—Decidedly different. Bright wine-red quilled petals like a cactus dahlia. 22" plants in full flower by Sept. 24th. Try this novelty. **50c each, 3 for \$1.35.**

DEAN KAY—Cushion type rose-pink, strong grower which starts to blossom in mid-Sept. and continues till frost. 24" high. **40c each, 3 for \$1.10.**

DRIFTED SNOW—A hillock of double white flowers shading to a yellow center on tall 24" plants in late Sept. **75c each, 3 for \$2.00.**

EARLY BRONZE—Prolific blooming lively bronze double. Makes a pretty 22" compact bushy plant and blooms in mid-Sept. **40c each, 3 for \$1.10.**

EARLY HARVEST—Double flowered mahogany-orange cushion. Its 20" bushy plant starts blooming Sept. 12th and never seems to get tired. Best cushion of all. **75c each, 3 for \$2.00.**

EARLY WONDER—Pastel shaded lavender-pink pom. Grows 38" high and should be staked for best results. A late Sept. variety which is very nice. **40c each, 3 for \$1.10.**

EGGSHELL—Double eggshell white with slightly deeper center. Tall 30" plants bloom in late Sept. Good cutter. **60c each, 3 for \$1.60.**

EUGENE A. WANDER—The largest and finest bright early double yellow, usually 4" flowers. Good strong 20" plants start blooming Sept. 1st. Always in heavy demand as stock is still scarce. **50c each, 3 for \$1.35.**

EUREKA GIANT—Golden-orange double. Strong 24" bushy plants flower in early Oct. **50c each, 3 for \$1.35.**

EXETER—New double bronzy yellow from the U. of N. H. 22" plants with very healthy foliage in flower Sept. 20th. **60c each, 3 for \$1.60.**

FIREGLOW—Beautiful semi-double oriental red which changes to bronze red. Colorful and compact 20" bushy plants bloom freely from Sept. 15th on. A very hardy variety which does better the second year. **60c each, 3 for \$1.60.**

FLASHLIGHT—Dark cherry red with golden reverse petals. Very showy double flowers on 24" bushy plants about Sept. 10th. **50c each, 3 for \$1.35.**

FRED F. ROCKWELL—The most showy release in years. The exquisite blended tones of red-bronze and orange positively make it a "Must Have" for your garden. Grows 26" high, blossoms in early Oct. One of Mr. Cumming's patented varieties which will increase in popularity from year to year. **\$1.00 each, 3 for \$2.75.**

GERONIMO—Fluffy double bronze from the U. S. D. A. Very hardy 18" plants in bloom from Aug. 15th on. For a mass of color try this one. **40c each, 3 for \$1.10.**

GLACIER—Purest white double. Beautiful for borders or potted plants. Early Sept. flowering, grows 20" high. **60c each, 3 for \$1.60.**

GLOWING COALS—Flashy deep red cherry color with orange toned reverse. One of the finest mums in our trial gardens last year. This 26" plant makes wonderful dark green foliage and blooms in late Sept. **75c each, 3 for \$2.00.**

GLEAM O' GOLD—Golden yellow pom, 24" bushes covered with flowers about Sept. 20th. **40c each, 3 for \$1.10.**

GOBLIN—Halloween shades of bronze. Grows 20", and blooms in early Oct. **40c each, 3 for \$1.10.**

GOLDEN CUSHION—Semi-double golden bronze 18" plants flowering in late Sept. **40c each, 3 for \$1.10.**

GOLDEN TREASURE—We like this double variety as much as any of this same pompon type. Good growing 24" bushy plants buried by compact golden yellow poms about Sept. 24th. **50c each, 3 for \$1.35.**

HARBINGER—Glorious early bronze double with fall maple tints. The 22" plants start to flower in late August. **50c each, 3 for \$1.35.**

HARBOR LIGHTS—Pale primrose-yellow pom, shading to cream. When this 24" plant is in full flower about Sept. 25th, you will thank us for telling you how worth-while it really is. **60c each, 3 for \$1.60.**

**Early Wonder**

HARMONY—A sequence of colors ranging from yellow to strawberry-pink, then to deep red. 18" bushy type plants flower in late Sept. **50c each, 3 for \$1.35.**

HEATHERBLOOM—Grows 24" high, blooms early in Sept. Unique color. Heather pink, rose shaded center with gold tips. This double variety should be in every garden. **75c each, 3 for \$2.00.**

HEARTHFIRE—Bright red double flowers showing a small yellow center when fully open. Late Sept. flowering on 25" plants. **75c each, 3 for \$2.00.**

INDIANA—Double crimson with darker center. Tall 28", blooms in early Oct., and, if disbudded and pampered a little, can be very nice. **50c each, 3 for \$1.35.**

INDIAN SUMMER—Good late season bronze. Tall 34" sturdy plants which bloom around Oct. 10th. Good cut flower variety as it is fairly frost proof. **50c each, 3 for \$1.35.**

JASPER SPOON—Straw-yellow tubes and jasper red spoons. These 20" plants flower about Oct. 6th, and, if you want something different, try it. **40c each, 3 for \$1.10.**

JEAN CUMMING—Pure white, not as large as Avalanche, but its perfectly formed double flowers are very fine. Flowers about Sept. 20th, on 24" plants. **40c each, 3 for \$1.10.**

JEAN TREADWAY—Shades of pink with rose center. Compact double blooms on strong 24" bushes in mid-Sept. **40c each, 3 for \$1.10.**

JOAN HELEN—Semi-double garnet shading to purple with bright yellow center. 18" high, blossoms on Sept. 12th. **50c each, 3 for \$1.35.**

KENONA—Autumn toned coppery orange pom. One of the 1946 DePetris disease resistant varieties. Heavy textured, frost resistant, grows 24" high, and in full flower by late Sept. **\$1.00 each, 3 for \$2.75.**

KING CUSHION—An 18" bushy plant with flowers of varying shades of bronze and copper. Sept. 15th. **50c each, 3 for \$1.35.**

KING MIDAS—Immense bright yellow double flowers on strong 30" plants. Blooms profusely from Sept. 20th until frost. Very popular due to its vigor. **50c each, 3 for \$1.35.**

KOREAN PRINCESS—See 1947 Introductions.

LAVENDER LADY—Good clear light lavender. Large compact double flowers 4" across, on sturdy 2½ ft. plants which are in full bloom Oct. 5th. Needs to be staked as the blooms are so heavy when rain soaked they droop to the ground. **50c each, 3 for \$1.35.**

LAVENDER LASSIE—Cushion-like pom which has more depth of color than Lavender Lady and produces more flowers over the complete growing season (Sept. 15th on) than any other. Nice 22" bushy plants. **50c each, 3 for \$1.35.**

LEDA—Heliotrope-pink English variety with loosely rolled petals. Late bloomer. Oct. 5th, grows 30". Disbud for large flowers. **50c each, 3 for \$1.35.**

LIMA NEWS—Large semi-double cardinal red with golden reverse. Late Sept. blooms on 24" plants. **50c each, 3 for \$1.35.**

LITTLE ESKIMO—Well-named ball-shaped pompon of pure white. Grows about 18", and in blossom in early Sept. Grand for window boxes or pots. **50c each, 3 for \$1.35.**

LOUISE SCHLING—Finest red single Korean type, turning to salmon-red. Tall 2½ ft. plants which are a mass of bloom in early Oct. **50c each, 3 for \$1.35.**

MAGNOLIA—Super hardy water lily pink, shading to creamy pink with yellow overtones. Mid-Sept. flowering on sturdy 24" plants. **60c each, 3 for \$1.60.**

MANDALAY—Brilliant orange-bronze double, in flower about Sept. 24th, grows 22". **50c each, 3 for \$1.35.**

MARJORIE MILLS—Good 15" border plants. Raspberry-pink flowers shading to red. Starts to flower Sept. 10th. **40c each, 3 for \$1.10.**

MARTIN'S WHITE—4" double pure white blossoms on a compact bushy plant. Early Sept. flowering. **50c each, 3 for \$1.35.**

M. J. COSTELLO—Fine double golden yellow with bronzy shading. Early Sept. 20" tall, strong plants. **50c each, 3 for \$1.35.**

MORNING GLOW—One of the newer DePetris releases. Rugged 28" plants, very vigorous, with double mauve-pink blossoms in mid-Sept. **60c each, 3 for \$1.60.**

MORNING STAR—Full double primrose-yellow, shading to creamy yellow. Disease resistant foliage makes this 22" variety one of the most desirable for your collection. Blooms from Sept. 20th on. **75c each, 3 for \$2.00.**

MRS. PIERRE du PONT—Tall perfect variety that needs no staking. Peachy-pink, shading to rosy salmon and gold tints. Strong 26" plants in full flower in early Oct. **50c each, 3 for \$1.35.**

MRS. E. PATTIE—Very early large double blooms of terra-cotta red with bronze reverse. 24" plants blossoming Aug. 25th. **50c each, 3 for \$1.35.**

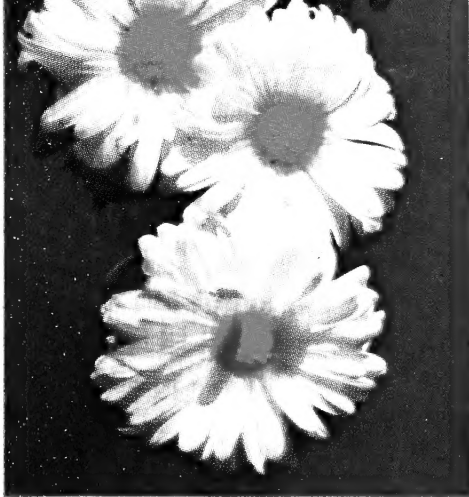
MRS. J. PHILLIPS—Deep lavender purple loosely petalled double blossoms. Grows 28" high, in flower Oct. 4th. Very large if dis-budded. **\$1.00 each, 3 for \$2.75.**



**SILVER
MOON**

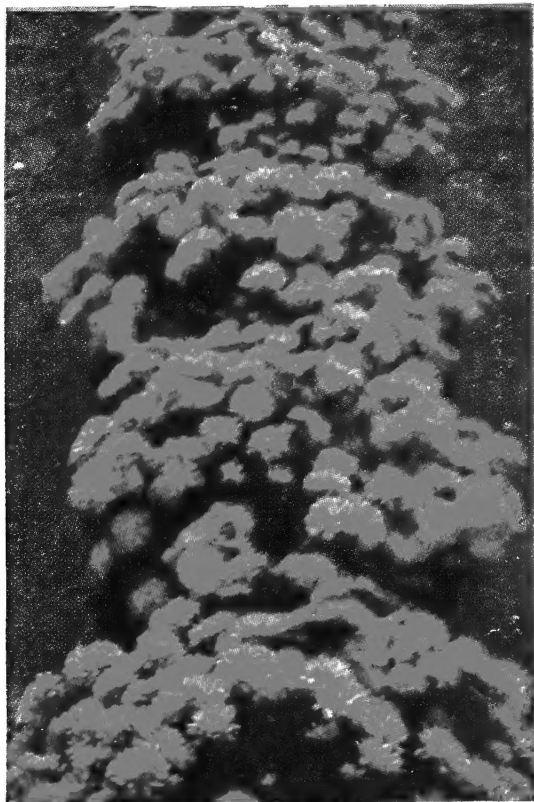


CALIPH



PALE MOON

MAGNOLIA



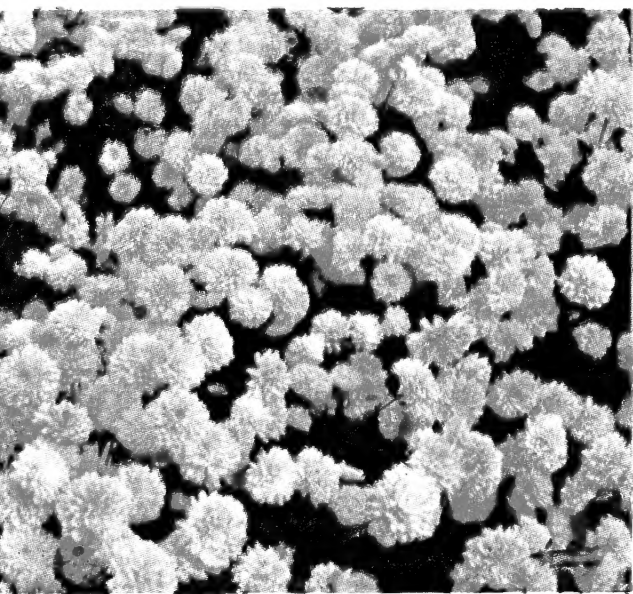
MARJORIE MILLS





SYMPHONY

LAVENDER LASSIE



EUGENE A. WANDER

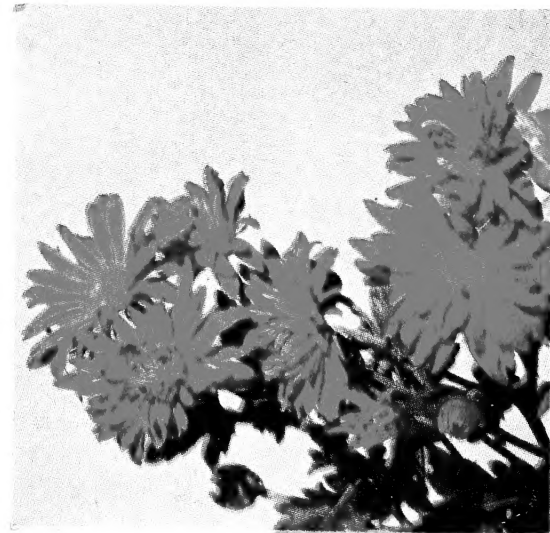


AUTUMN LIGHTS



BURGUNDY

LOUISE SCHLING



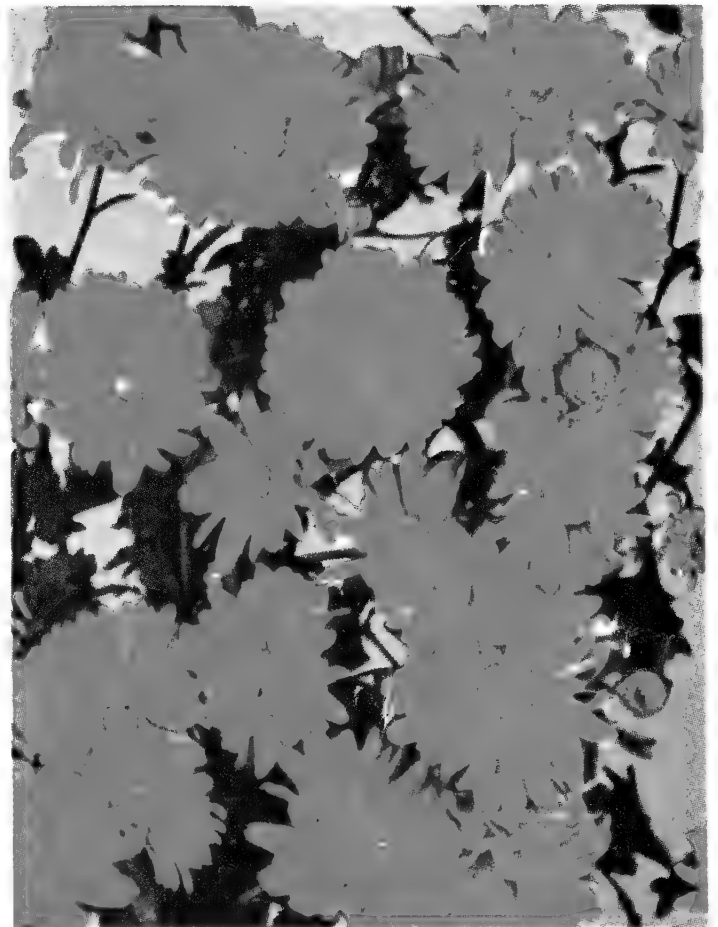


APRICOT GLOW

MUMS FOR A RIOT OF COLOR



BURMA



FIREGLOW



REMBRANDT

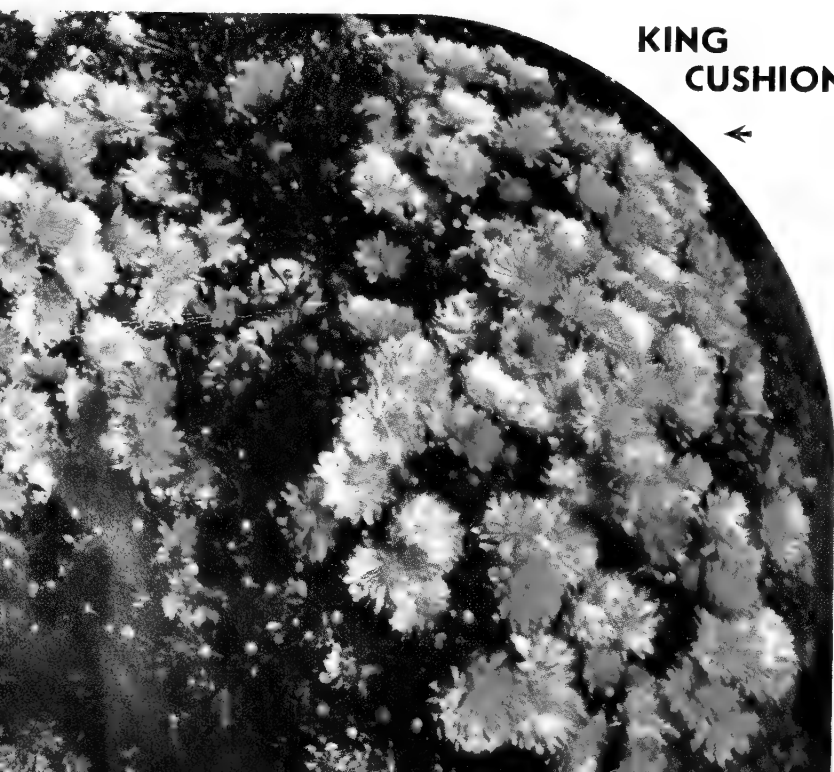
When Speaking of
Better Gardens
"MUMS"
The Word



HARBOR LIGHTS



ROSE GLOW



**KING
CUSHION**



RUBY POMPON



MUSKOGEE—Pretty red buds opening to a pinky-lavender semi-double. Nice early variety, growing 22" and in flower from Sept. 2nd on. **40c each, 3 for \$1.10.**

MY LADY—Combination of gold with reddish bronze shading. This double variety starts to bloom Aug. 27th and continues till frost. 20" high. **50c each, 3 for \$.35.**

NORTH STAR—Very hardy white single daisy type, not as tall as Silver Moon, but blooms much earlier, Sept. 20th. A 24" plant that looks like a pile of snow when it flowers. **40c each, 3 for \$1.10.**

OLIVE LONGLAND—Pastel shades of apricot toned salmon-pink. Nicely formed double flowers in late Sept. Strong growing 2 ft. plant. A 1945 introduction which is very fine. **75c each, 3 for \$2.00.**

ORCHID SPOON—Delicate orchid-pink, a dainty flower on a sturdy 26" bush in early Oct. **40c each, 3 for \$1.10.**

PALE MOON—Free flowering soft yellow double. Similar to Harbor Lights, also blooms about the same time, Sept. 22nd. Grows 26". **50c each, 3 for \$1.35.**

PINK CUSHION—Bushy 18" plants covered with bloom about Sept. 20th. **40c each, 3 for \$1.10.**

PINK RADIANCE—Long stemmed sprays of soft pink 3" double flowers completely cover these tall 30" plants about Sept. 25th, and continue to do so even after a hard frost. Very hardy and dandy for cutting. **60c each, 3 for \$1.60.**

PINK SPOON—Rosy pink with very widely spaced petals. Healthy 26" plants blooming in early Oct. **40c each, 3 for \$1.10.**

PIPESTONE—New cushion with a sparkling gold disc surrounded by petals shading to golden buff. In flower Sept. 26th. 18" plants. **60c each, 3 for \$1.60.**

POLAR ICE—Snow white 3" double blossoms on 22" plants. Prolific bloomer about Sept. 20th. **50c each, 3 for \$1.35.**

PURITY—Fairly hardy double white pom, very free flowering 24" plants in late Sept. **60c each, 3 for \$1.60.**

QUEEN CUSHION—Flesh color on opening, then turning to pure white. Nice 18" plants blooming in late Sept. **50c each, 3 for \$1.35.**

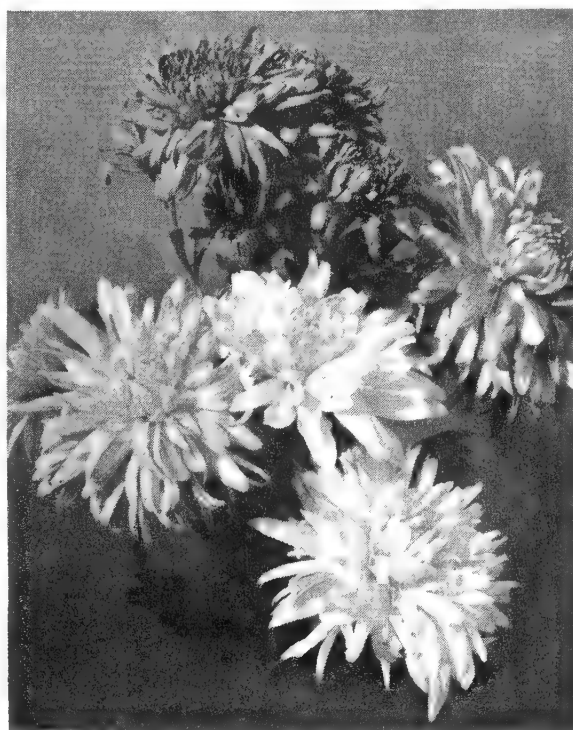
RED ANEMONE—Something different in mums. Compact bronzy red blossoms with a crested center like a scabiosa. Tall 24" bushes, but, as it comes in mid-Oct., might need a little protection some seasons for best results. **50c each, 3 for \$1.35.**

RED CUSHION—New. Blooms earlier than the old type. 18" bushy plants in full flower Sept. 15th. **40c each, 3 for \$1.10.**

RED GOLD—Dazzling combinations of bright red and bronze gold. Showiest of all poms. Very early, Aug. 20th. Bushy 20" plants. **60c each, 3 for \$1.60.**

RED RIDING HOOD—Bright red double. Petals very frost resistant. An early Oct. mum, 26" bushy plants need a little support. **60c each, 3 for \$1.60.**

RED VELVET—Handsome full double velvety crimson. One of the best in this color. Good sturdy 24" upright plants blossom in early Oct. **50c each, 3 for \$1.35.**



**Ruth Cumming
Barbara Cumming
Jean Cumming**

REDWOOD—Dwarf bright red, 14". Its earliness and multitudes of flowers make this a fine border variety. In full flower Aug. 20th. **50c each, 3 for \$1.35.**

REMBRANDT—Rose mauve tinted with copper. Colorful double flowers on 22" bushy plants, in full flower by Sept. 28th. **60c each, 3 for \$1.60.**

ROBERT BRYDON—Darkest double red. Fine 20" plants with cushion habits covered with flowers in late Sept. **60c each, 3 for \$1.60.**

ROSE GLOW—Raspberry rose pink, 2" double flowers from mid-Sept. till frost. Very husky grower. 24" plants and fine for mass planting. **40c each, 3 for \$1.10.**

ROSE PRINCESS—Showy double blossoms of salmon-rose flushed with gold. Late Sept. flowering on tall 24" plants. Very striking color. **50c each, 3 for \$1.35.**

RUBY POMPON—Vigorous growing dark ruby red pom. 26" plant with tight compact blossoms on good cutting stems in early Oct. **50c each, 3 for \$1.35.**

RUTH CUMMING—One of the older reddish bronzes but still very much admired. Upright 26" plants are in flower Oct. 6th. **40c each, 3 for \$1.10.**

SANDY RICHIE—Large hardy English mum. Red with yellow reverse and gold center. Vigorous 30" plants blossom in early Oct. **50c each, 3 for \$1.35.**

SANTA CLAUS—Bright red cushion. Bushy 20" plants covered with red flowers with yellow center in late Sept. **50c each, 3 for \$1.35.**

SEPT. BRONZE—Golden bronze cushion type pom. Hardy and vigorous 24" plants start blooming in early Sept. and continue throughout the season. **40c each, 3 for \$1.10.**

SEPT. CHEER—Cherry red double. These sturdy 20" plants covered with blossoms about Oct. 4th are fine for potted plants too. **50c each, 3 for \$1.35.**



September Bronze in the Garden

SEPT. CLOUD—Nice white cushion type. Loosely branching 24" plants need a little support. Blooms in early Sept. After a light frost, tips of petals tinge purple making a pleasing color combination. **40c each, 3 for \$1.10.**

SEPT. DAWN—Bright rose-pink double blossoms on 22" strong growing plants in late Sept. **50c each, 3 for \$1.35.**

SEPT. GOLD—Brilliant golden yellow pompon with cushion habits. About Sept. 24th these 24" plants are smothered with bloom. **40c each, 3 for \$1.10.**

SEQUOIA—Rich mallow ember perfectly formed double flowers on 20" bushes mature in late Sept. **50c each, 3 for \$1.35.**

SIENNA—Dark red-orange toning to burnt sienna brown. Tough textured double flowers which last a long time. 22" high. In bloom by Sept. 24th. **60c each, 3 for \$1.60.**

SILVER MOON—Single white with golden center. Tall 36" plants blooming the latter part of Sept. **40c each, 3 for \$1.10.**

SILVER TIPS—One of the prettiest of all mums. Bright carmine tipped with silver, flowers cover the 24" bushy plant in late Sept. **50c each, 3 for \$1.35.**

SIMBA—Masses of soft orange-bronze double flowers blanket the 24" plants in early Sept. Its earliness is only one of its good points. **75c each, 3 for \$2.00.**

SONG OF INDIA—One of the most admired mums in our gardens last year. Large bronzy-peach double flowers on 22" bushes, in full bloom by Sept. 18th. **60c each, 3 for \$1.60.**

STALWART—Golden - bronze pom. Very prolific bloomer and frost resistant. Matures in early Oct. 24" plants. **60c each, 3 for \$1.60.**

SUMMERTIME—Very early brilliant yellow. See 1947 Introductions. **75c each, 3 for \$2.00.**

SUNAPEE—New golden yellow from the U. of N. H. Compact double flowers on sturdy 28" plants. Looks like a cut flower "find" due to its earliness, Sept. 18th. **75c each, 3 for \$2.00.**

SUNDANCE—Robust upright 24" plants covered with golden-bronze poms about the last week in Sept. **60c each, 3 for \$1.60.**

SUPREME YELLOW—Bright yellow cushion, 18", which starts to bloom in mid-Sept., and lasts till frost without fading. **60c each, 3 for \$1.60.**

SYMPHONY—Tall stately 36" plants with extra strong stems which bear beautiful double flowers in early Oct. A color combination of lavender, mauve, and coppery-pink. Some years this needs protection at flowering time. **40c each, 3 for \$1.10.**

THALIA—Sparkling yellow-orange single which blossoms profusely from early Sept. throughout the season. Good for mass planting, 20" high. **40c each, 3 for \$1.10.**

TIGER—Large double English variety which opens crimson, changes to bronze, then to yellow. Spectacular and very unique, because all three colors may be found on the same plant at the same time. Strong 24" plants mature Sept. 28th. **60c each, 3 for \$1.60.**

TUSSORE—Orchid pink single with yellow center. Blooms in mid-Sept. and grows 24" high. **50c each, 3 for \$1.35.**

VIOLET—1946 introduction from the U. of Minn. Double purple dahlia-like blooms of good color and substance. Darker than Chippewa and the 24" plants start flowering in late August. **60c each, 3 for \$1.60.**

WESTBOURNE—Double dark rich red. An English variety. Dis-budding and shading make this a nice mum with a little pampering. 28" plants in flower early Oct. **50c each, 3 for \$1.35.**

WHITE GOLD—Pure white cushion type with pale yellow eye. Disease resistant foliage. Starts flowering in late Aug. and the 20" plants are nice for borders. **75c each, 3 for \$2.00.**

WHITE KNIGHT—Clear ivory white double, with nice substance, good grower, 26". Starts to bloom Sept. 25th. **60c each, 3 for \$1.60.**

WHITE SPOON—Fuzzy white flowers on 24" plants coming in to flower Sept. 25th. **40c each, 3 for \$1.10.**

WHITE WONDER—See 1947 Introductions. **75c each, 3 for \$2.00.**

WM. LONGLAND—Medley of red and yellow double flowers. Good strong grower 25". In flower Sept. 20th. **60c each, 3 for \$1.60.**

YELLOW SPOON—Bright canary yellow tubes and spoons 24" high, blossoms in early Oct. **40c each, 3 for \$1.10.**

Mums for a Beautiful Garden

FOR YOUR CONVENIENCE WE OFFER THESE SPECIAL COLLECTIONS PREPAID

BEGINNER'S COLLECTION

All confirmed mum fans have their favorites. You will find these in every good grower's garden.

Mrs. duPont—Peach pink.

Avalanche—Largest white.

King Midas—Bright yellow.

Jean Treadway—Pink, rose eye.

Eight Plants—1 of Each for \$3.25

(Value \$3.80)

Early Bronze—Lively color.

Lavender Lady—Immense blooms.

Red Velvet—Crimson beauty.

Indian Summer—Late bronze.

Sixteen Plants—2 of Each for \$6.35

(Value \$7.60)

Twenty-four Plants—3 of Each for \$9.50

(Value \$11.40)

RAINBOW COLLECTION

With this collection your garden will be the envy of the neighborhood.

Allegro—Shrimp pink.

Avalanche—White.

Aviator—Coppery red.

Burgundy—Wine red.

Caliph—Deep red.

Early Bronze—Lively color.

Early Wonder—Pastel pom.

Indian Summer—Late bronze.

Sixteen Plants—1 of Each for \$6.50

(Value \$7.75)

Jean Cumming—White.

Jean Treadway—Pink, red eye.

King Midas—Yellow.

Lavender Lady—Very large.

Morning Star—Primrose.

Mrs. du Pont—Peach pink.

Ruby Pompon—Good dark shade.

Silver Moon—White single.

Thirty-two Plants—2 of Each for \$12.00

(Value \$15.50)

DEBUTANTE COLLECTION

Newer varieties which we think are the finest colors among the recent introductions.

Charles Nye—Perfect yellow.

Early Harvest—Orange cushion.

Courageous—Ruby red.

Olive Longland—Apricot salmon.

Glowing Coals—Deep cherry.

Autumn Song—Wine rose.

Six Plants—1 of Each for \$4.00

(Value \$4.75)

EARLY FLOWERING COLLECTION

Chippewa

Avalanche

Redwood

Sept. Bronze

Dean Kay

Geronimo

Butterball

My Lady

Eight Plants—1 of Each for \$3.25

(Value \$3.85)

DAINTY SPOON COLLECTION

Orchid Spoon

Jasper Spoon

Pink Spoon

Yellow Spoon

White Spoon

Ten Plants—2 of Each for \$3.50

(Value \$4.00)

SIX CHAMPION RED

Aviator
Caliph
Courageous

Burgundy
Red Velvet
Ruby Pompon

Six Plants—1 of Each for \$3.25
(Value \$3.85)

SIX CHAMPION WHITE

Avalanche
Jean Cumming
Sept. Cloud

North Star
Polar Ice
Silver Moon

Six Plants—1 of Each for \$2.25
(Value \$2.60)

SIX CHAMPION LAVENDER

Lavender Lady
Muskogee
Barbara Small

Early Wonder
Lavender Lassie
Morning Glow

Six Plants—1 of each for \$2.50
(Value \$3.05)

SIX CHAMPION BRONZE

Early Bronze
Burma
Chestnut Burr

Indian Summer
Sept. Bronze
My Lady

Six Plants—1 of Each for \$2.25
(Value \$2.70)

SIX CHAMPION YELLOW

King Midas
E. A. Wander
Harbor Lights

Algonquin
Sunapee
Morning Star

Six Plants—1 of Each for \$3.00
(Value \$3.50)

SIX CHAMPION PINK

Allegro
Pink Radiance
Symphony

Jean Treadway
Mrs. du Pont
Olive Longland

Six Plants—1 of Each for \$2.85
(Value \$3.40)

SPECIAL OFFER

The Above Six Collections of CHAMPIONS—36 Plants for \$15.50 (Value \$19.10)

JUNE BARGAIN COLLECTION

Each year we have a few hundred plants in our stock, which for various reasons, lose their name tags. These varieties are only the ones listed in our catalogue. During the first two weeks in June we offer you a collection of

Twelve Unlabelled "Sure to Bloom" Plants for \$3.95

CUSHION COLLECTION

Dean Kay
Sept. Cloud
Lavender Lassie
Golden Cushion

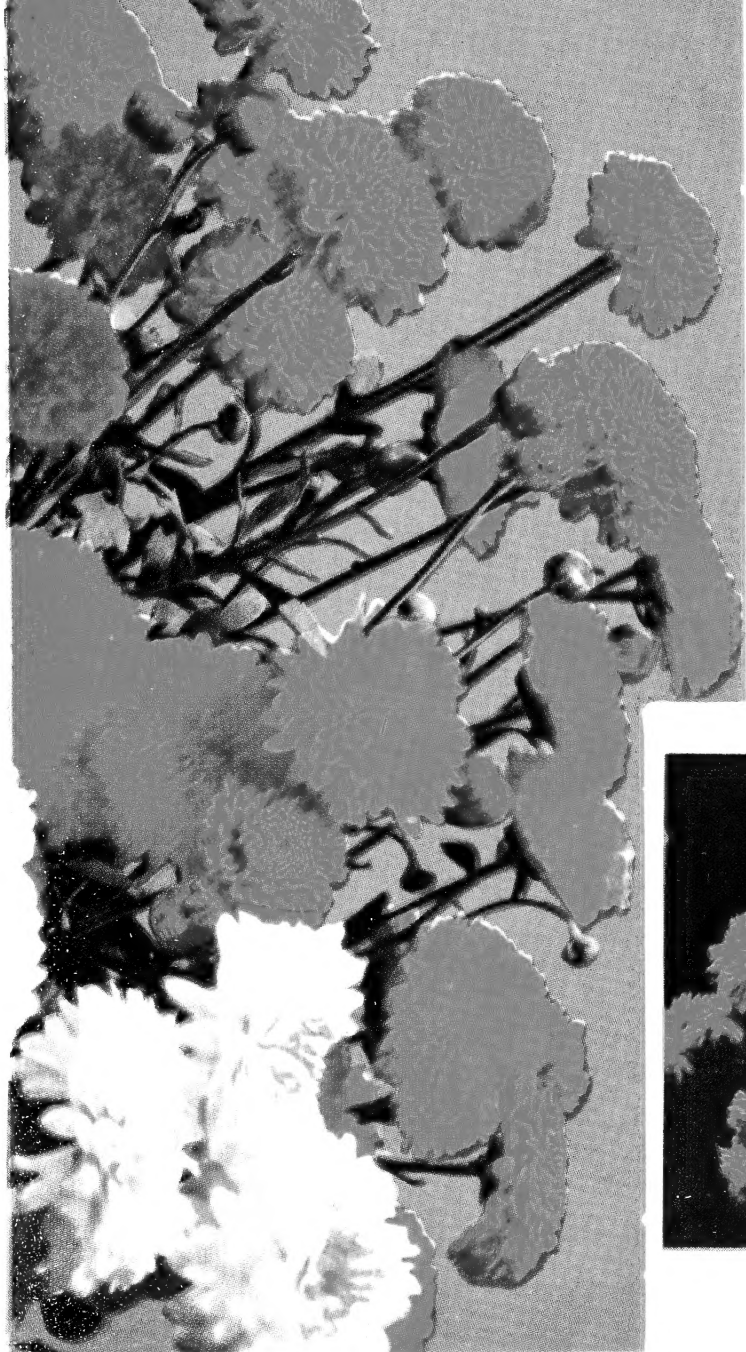
Red Cushion
Marjorie Mills
Pink Cushion
Supreme Yellow

**Eight Plants—1 Each for \$3.25
(Value \$3.60)**

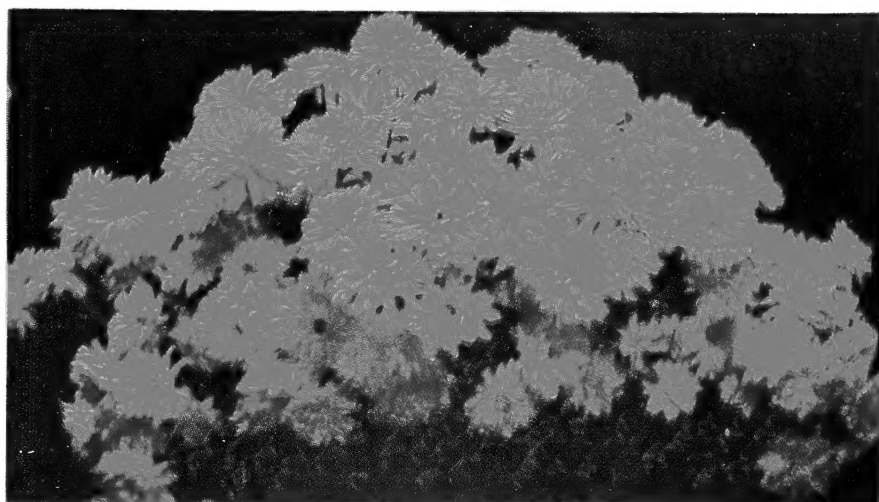


JEAN TREADWAY

AMERICA'S FINEST MUMS



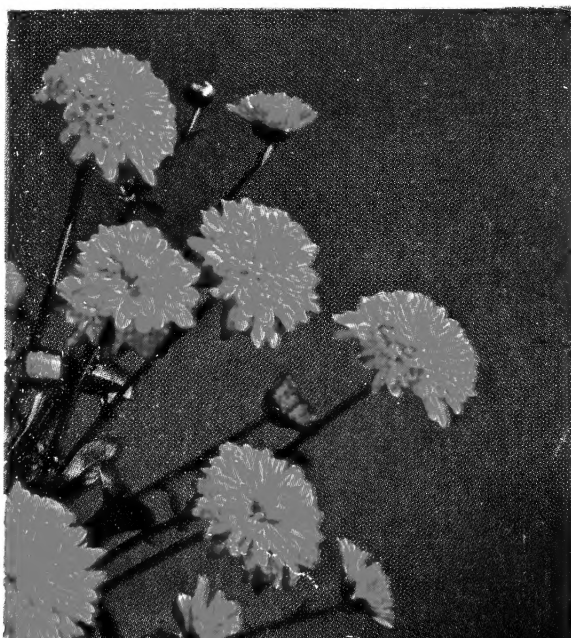
September Bronze September Cloud
September Gold



BRONZE GOLD

JEAN TREADWAY

Mandalay



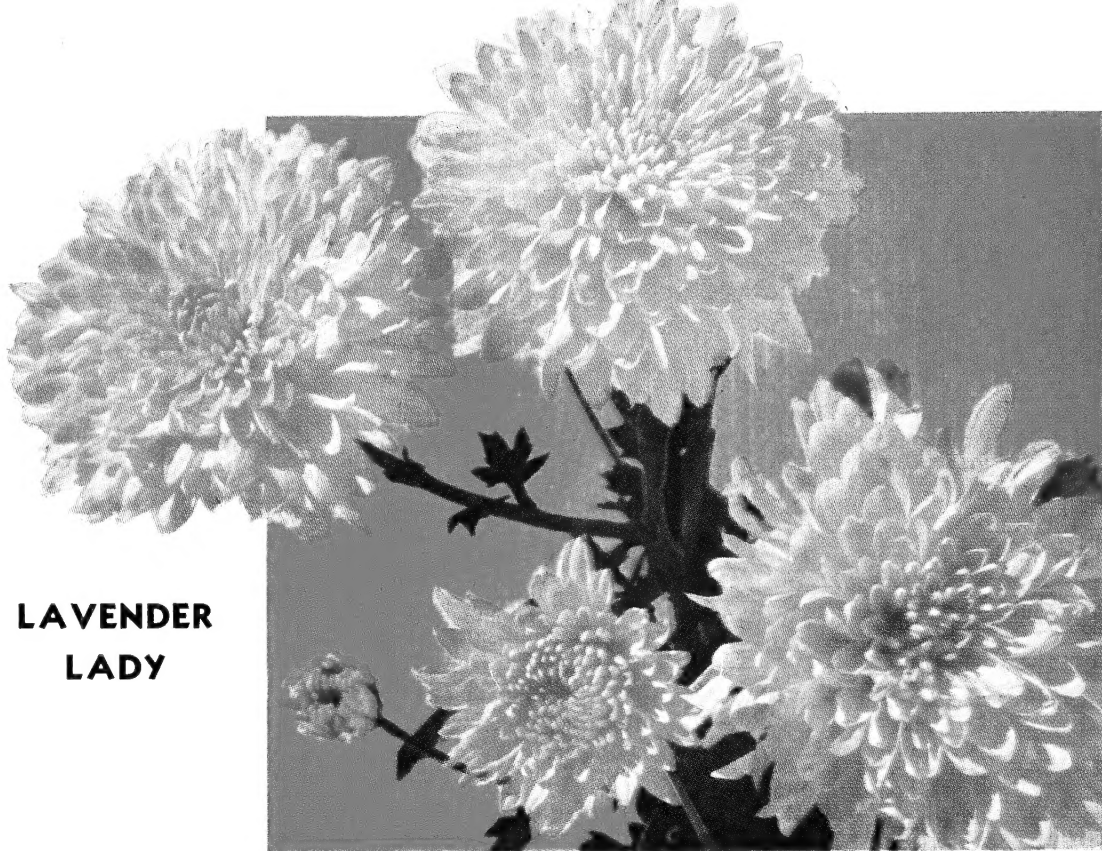
POPULARITY COLLECTION

15

Gorgeous Plants

\$7⁵⁰

**LAVENDER
LADY**



During the blooming season last year many people visited our gardens. Fortune was with us, the season ideal, consequently most varieties were blooming for weeks. All mums are pretty and many people complimented us on our fine display. The following fifteen were the most popular.

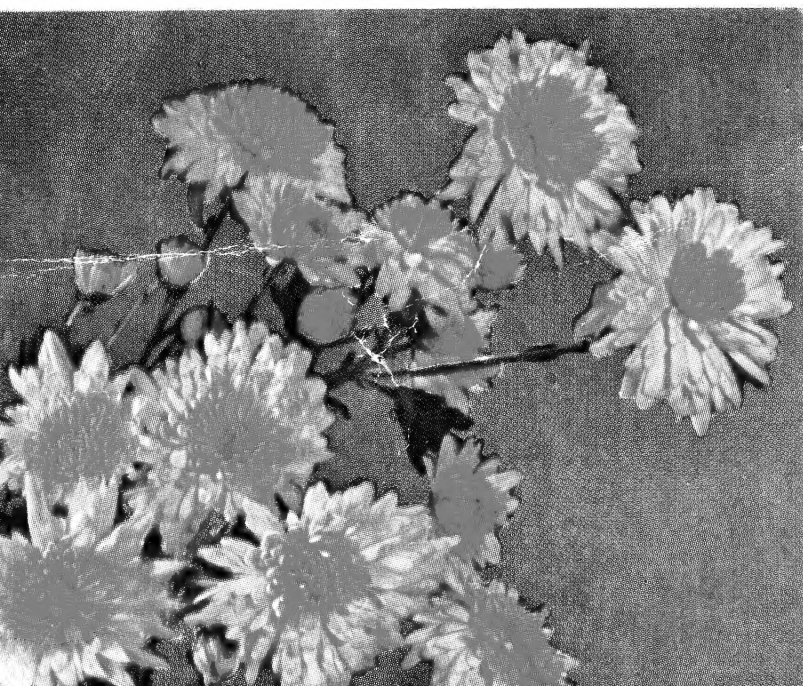
**Fred Rockwell
Charles Nye
Lavender Lady
Mrs. du Pont
Allegro
Jean Treadway
Avalanche**

**Yellow Spoon
Aviator
King Midas
Chestnut Burr
Pink Radiance
Morning Star
Glowing Coals**

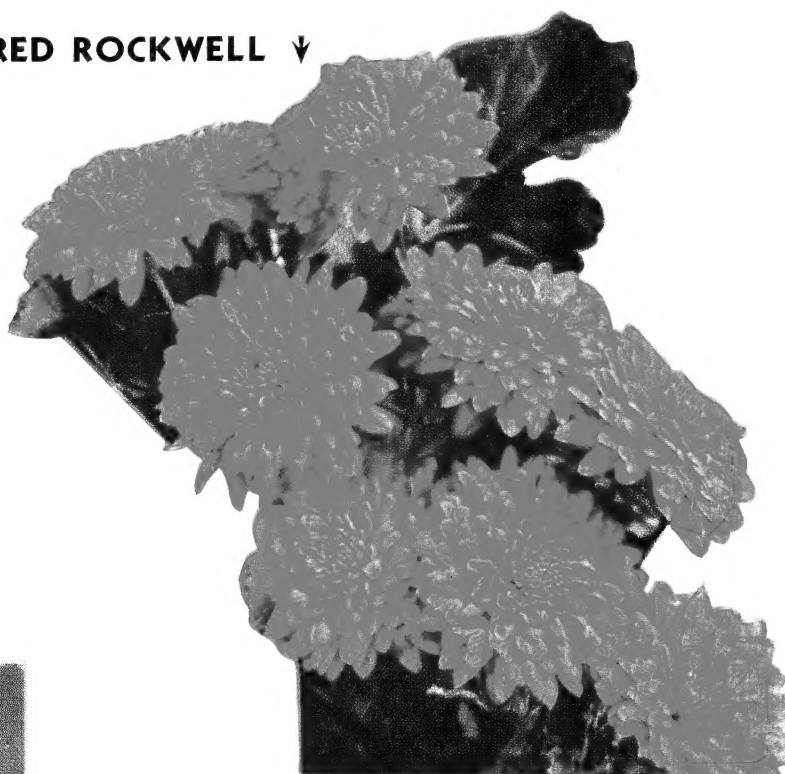
Ruby Pompon

**Fifteen Plants—1 of Each for \$7.50
(Value \$9.60)**

PINK RADIANCE ↓



FRED ROCKWELL ↓



KING MIDAS ↓

